



Overview

開催概要

Tourism EXPO Japan 2023 Osaka/Kansai & Travel Solution 2023

ツーリズムEXPOジャパン2023 大阪・関西 & トラベルソリューション展2023

CONTENTS 目次

Summary

Summary	P. 3
---------	------

Overview

Overview	P. 5
Business Structure	P. 6
Schedule	P. 7
Conditions for the exhibit (What accompanies the exhibit)	P. 8
Access	P. 9
Venue Overview	P. 10

Individual Program Overview

Exhibition	Overview	P. 12
	Ancillary Events	P. 13
	Exhibitors Work Hours (Carry-in/Out and other)	P. 14
Business Meeting	Overview	P. 15
	Schedule up to Business Meetings	P. 16
	Business Meeting Frame(Session Schedule)	P. 17
Official Events	Overview	P. 18
Forum & Seminar	Overview	P. 19

Contact

Contact List	P. 20
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Tourism EXPO Japan 2023 Osaka/Kansai Summary

※For details, please refer to each document.

Tourism EXPO Japan (TEJ) is an integrated event to lead the tourism in the world. It is the place where business parties from various fields gather around "Tourism" and provides opportunities of exhibition/meeting for business and promotion/direct marketing towards consumers in order to revitalize the domestic/international/inbound tourism and local businesses.

Theme for this 9th annual "Tourism EXPO Japan 2023" is "OPEN THE DOOR TO THE FUTURE." In order to sustain the trend of staring over, and show the changing and diversifying future of tourism, this will be held in large trade area of "Osaka/Kansai," where lot of attention has been paid due to the international exposition (EXPO) in 2025.

Besides, as concurrent event, Travel Solution 2023 will be held with ideas for rapidly recovering inbound business, travel tech for tourism, and DX promotion services.

For This year's event, we respect each exhibitor's voluntary measures* against the spread of the infectious disease due to the downgrade of COVID-19 to class 5 as common infectious disease. Please make sure you read "No.4 Exhibition Manual" for your preparation.

*Please note that we might change/modify the regulations in case that there is any change/notification regarding the guidelines by government/local authorities, Japan Exhibition Association, and the venue,

■ Tourism EXPO Japan 2023

- Held at Osaka for the first Time in 4 years, since 2019
- Overall Theme "OPEN THE DOOR TO THE FUTURE (未来に出会える旅の祭典)"
 - Great opportunity to appeal the future vision of travel
 - Event leading to EXPO 2025 Osaka/Kansai
 - Appeal the new Japanese attractions from Kansai, gateway of Asia
 - Tourism to contribute to sustainable development of the regions
- 4-day exhibition (2-day for Concurrent event: Travel Solution 2023)
- VISIT JAPAN Travel & MICE Mart is jointly-Held event.
- Organizer's measures towards SDGs
 - Digitization of documents
 - Reduction of energy/water usage
 - Reduction of event wastes through ideas like utilizing reusable construction components
 - Reduction of food waste and plastic waste
 - Promotion of public transportation and shuttle bus operation for visitors

~ Request to exhibitors for cooperation towards SDGs goals ~

Please consider actions such as reduction of waste in a booth and booth plans with reuse and recycle in mind.

■ Business Meeting

- Business Meeting with advanced appointment 【Trade Day】
- Networking opportunities 【Trade Day】
Welcome Reception on Oct. 26 (Thu.) , Exhibitor's Reception on Oct. 27 (Fri.)
- Invitation of College/Vocational school students studying tourism 【Trade Day】
- Free invitation of college students or younger to "improve youngster's desire to travel." 【General Public Day】
- Booth tour to experience digital technology 【General Public Day】
- Organizer's special plan to appeal travel festa to see the future 【Trade Day/General Public Day】

Featured Area Workcation/Drive Tourism/Starry Sky Tourism (plan)

Special Area Adventure Tourism/Cruise/Travel Square/Academy/Tourism for SDGs/Sports Tourism (plan)

※For Forum & Seminar, Welcome Reception, Commendation (Japan Tourism Award) , please refer to P.18 & 19.

Overview

Overview

- **Name** **Tourism EXPO Japan 2023 Osaka/Kansai**
(日本語：ツーリズムEXPOジャパン 2023 大阪/関西)
- **Theme** Overall Theme: OPEN THE DOOR TO THE FUTURE
(日本語：「未来に出会える旅の祭典」)
- **Venue** **INTEX OSAKA Hall 2 to Hall 6 Zone A,B,D**
1-5-102, Nanko-kita, Suminoe-Ku, Osaka 559-0034
- **Date** **October 26 (Thu.) to 29(Sun.), 2023**
Trade Day Oct. 26 (Thu.), 27 (Fri.)
General Public Day Oct. 28 (Sat.), 29 (Sun.)
- **Organizer** Japan Travel and Tourism Association (JTТА)
Japan Association of Travel Agents (JATA)
Japan National Tourism Organization (JNTO)
- **Special Support** All Nippon Travel Agents Association (ANTA)
- **Joint event** VISIT JAPAN Travel & MICE Mart 2023
< Organized by : Japan National Tourism Organization (JNTO) >
Date : Oct. 26 (Thu.) to 28 (Sat.)
Venue : INTEX Osaka Hall 6D
- **Concurrent event** **Travel Solution 2023 (TS)** < Co-sponsored by Nikkei Inc.>
Date : Oct 26 (Thu.) to 27 (Fri.)
Venue : INTEX Osaka Hall 4 (plan)
- **Admission** **Trade Day** Oct. 26 (Thu.), 27 (Fri.)
Trade parties can be admitted with pre-registration on website (for free).
General Public Day Oct. 28 (Sat.), 29 (Sun.)
[Door] 1,300 JPY [Advanced Ticket] 800 JPY
↳ Those with valid school ID will be admitted for free.
↳ Elementary school students or younger cannot enter by themselves. Only when accompanied by guardians, they can be admitted for free.
↳ When purchasing tickets at the door, 100 JPY discount will be applied to the person showing disability certificate*.
*Disability certificates applied here are Physical Disability/Intellectual Disability/Mental Disability.
Those with ID and 1 of his/her caregivers will be admitted for free.
↳ Members of JTТА, JATA, and JNTO can be admitted for free for oneself. Please come to the guest entrance with business card available.
- **Estimated attendance** Total : 150,000 persons (Trade Day : 48,000, General Public Day : 102,000)
※2022 result (Tokyo) 124,074 persons (Trade Day : 43,605, General Public Day : 80,469)
- **Planning/ Operation** Tourism EXPO Japan Promotion Office
Zen-Nittsu Kasumigaseki Bldg. 4F,
3-3-3 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, JAPAN
TEL : +81-3-5510-2004 FAX : +81-3-5510-2012
- **Official website・SNS**



Official website
<https://www.t-expo.jp>



Facebook
@texpojapan



Twitter
@t_expo



Instagram
@tourism_expo_japan

Business Structure

Tourism EXPO Japan 2023 will appeal "Future image of tourism" from Kansai, gateway of Japan. To sustain the trend of staring over, and show the changing and diversifying future of tourism, TEJ will be held in large trade area of "Osaka/Kansai," where lot of attention has been paid due to the international exposition (EXPO) in 2025.



Exhibition/Business Meeting



Forum & Seminar



Welcome Reception



Commendation



Joint Event

VISIT JAPAN Travel & MICE Mart (VJTM) 2023

Organized by : Japan National Tourism Organization (JNTO)

Concurrent Event

Travel Solution 2023 < Co-sponsored by Nikkei Inc.>



Exhibition/Business Meeting

Tourism information of more than 1,400 companies/organizations from 100 countries/regions around the world, 47 prefectures in Japan in one place. ※result in 2019
Appointment Business meeting, featured area to propose new style of travel, and Organizer's program also available.



Forum & Seminar

In cooperation with UNWTO(United Nations World Tourism Organization) and WTTC(World Travel & Tourism Council), Asia's leading Ministerial Round Table with minister of Tourism around the world and major parties, and practical seminars in global perspectives will be held.



Welcome Reception

With personnel from related ministries, key persons in tourism industries, executives from travel companies, partners, exhibitors, buyers at the business meetings, and those who would like to enter tourism industry from other area in one place, Japan's only networking opportunity for tourism is presented.



Commendation

"Japan Tourism Award," 7th commendation program for tourism for this year, has received more and more application each year.
It will appeal the "power of tourism" inside/outside of Japan, and aims to establish Japan as "tourism-oriented countries."

Schedule

Date	Venue	8:00	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00
Oct. 26 (Thu.)	Keynote Speech													
	UNWTO The Global Code of Ethics for Tourism Signing Ceremony	International Conference Hall (Center Building)	13:15-13:45											
	The 6th TEJ Ministerial Round Table													
	Opening Ceremony	A Stage (INTEX Plaza)	9:30-10:00											
	Japan Tourism Award Commendation	A Stage (INTEX Plaza)	10:10-11:00											
	Organizer Press Conference	A Stage (INTEX Plaza)	11:15-11:45											
	Tourism Professional Seminar	Hall 5 Zone B special seminar room, A Stage (INTEX Plaza)	10:30-18:00											
	Exhibition/Business Meeting (Trade Day)	Hall 2 to Hall 6 Zone A, B	10:00-18:00											
	Welcome Reception	A Stage (INTEX Plaza) INTEX Plaza, Sky Plaza	18:00-19:30											
	Travel Solutions 2023	Hall 4 (plan)	10:00-18:00											
VISIT JAPAN Travel & MICE Mart 2023	Hall 6 Zone D	11:00-18:00												
8:00 9:00 10:00 11:00 12:00 13:00 14:00 15:00 16:00 17:00 18:00 19:00 20:00														
Oct. 27 (Fri.)	Thematic Symposia	International Conference Hall (Center Building)	10:30-18:00											
	Tourism Professional Seminar	Hall 5 Zone B special seminar room, A Stage (INTEX Plaza)	10:30-18:00											
	Exhibition/Business Meeting (Trade Day)	Hall 2 to Hall 6 Zone A, B	10:00-18:00											
	Ezhibitor's reception	each booth	17:30-19:00											
	Travel Solutions 2023	Hall 4 (plan)	10:00-18:00											
	VISIT JAPAN Travel & MICE Mart 2023	Hall 6 Zone D	9:00-18:00											
8:00 9:00 10:00 11:00 12:00 13:00 14:00 15:00 16:00 17:00 18:00 19:00 20:00														
Oct. 28 (Sat.)	Exhibition (General Public Day)	Hall 2 to Hall 6 Zone A, B	10:00-18:00											
	VISIT JAPAN Travel & MICE Mart 2023	Hall 6 Zone D	9:00-12:00											
8:00 9:00 10:00 11:00 12:00 13:00 14:00 15:00 16:00 17:00 18:00 19:00 20:00														
Oct. 29 (Sun.)	Exhibition (General Public Day)	Hall 2 to Hall 6 Zone A, B	10:00-17:00											
	Closing Ceremony/ Grand Finale	A Stage (INTEX Plaza)	16:30-17:00											

※Programs, venues, and time are subject to change.

Conditions for the exhibition

Conditions are different for this exhibition based on the booth units.
Please check the following conditions and make necessary preparations
such as additional applications.

		Standard unit for the exhibit (1 to 3 units)	Space Only (4 units or more)
Basic size of unit		W3,000×D3,000×H2,700mm	W3,000×D3,000mm
Height Limit		Up to H4,500mm Application Required <small>※ Limited to decorations 1.0m apart from walls of adjacent units and passages, which does not interfere with the sensor detection and watering function of extinguishing equipment, etc.</small>	Up to H6,000mm Application Required
Basic Set (incidental facilities and others, included in the exhibition fee)	Wall <small>※System Panel</small>	Yes <small>※1 to 3 units = 1 or 2 sides open (2 to 3 sides of non-removable walls)</small>	None <small>※4 to 7 units = MAX. 3 sides open (at least 1 side of non-removable walls) ※8 units or more = In principle, 4 sides open (No unremovable walls)</small>
	Carpet	None	None
	Company Name Plate	Yes (W1,200×H200) <small>※1 plate, regardless of the number of units</small>	None
	Power	Yes 「2-plug outlet (up to 100V500W)」 or 「free power supply 100V500W」 per unit <small>※Only when exhibitor does the construction by itself</small>	None Application Required if necessary
	Exhibitor Pass	5 pcs × # of unit	
	Worker Ribbon	1 to 29 units : 3 pcs × # of unit 30 units or more : 2 pcs × # of unit	
	Delivery Vehicle Pass	1 to 29 units : 3 pcs × # of unit 30 units or more : 2 pcs × # of unit	
	Promotion Tool (leaflet, poster)	No distribution for all the exhibitors Application Required if necessary	
	Special Invitation Ticket	No distribution for all the exhibitors Application Required if necessary MAX. # of Free Tickets available : 5 pcs × # of units <small>※Additional free tickets will be available for 700 JPY (tax included) per ticket. Valid for <General Public Day> Oct. 28 (Sat.) and 29 (Sun.) only.</small>	
	Other	2 spots of seller registration for business meetings (2 persons) × # of units	

Venue Overview

□ Venue Map

Official Program
International Conference Hall (inside Center Bldg.)

10/26
 •Keynote Speech
 •UNWTO Signing Ceremony
 •6th TEJ Ministerial Round Table

10/27
 •Thematic Symposia

Official Program
A Stage (inside INTEX Plaza)

10/26
 •Opening Ceremony
 •Japan Tourism Award Ceremony
 •Organizer Press Conference
 •Welcome Reception

10/27
 •Tourism Professional Seminar

10/29
 •Closing Ceremony/Grand Finale

Exhibition/Business Meeting
Hall 2 – 6 Zone A/B

10/26
 •Tourism Professional Seminar
 •Exhibition/Business Meeting (Trade Day)
 •Travel Solution

10/27
 •Tourism Professional Seminar
 •Exhibition/Business Meeting (Trade Day)
 •Travel Solution
 •Exhibitors' receptions

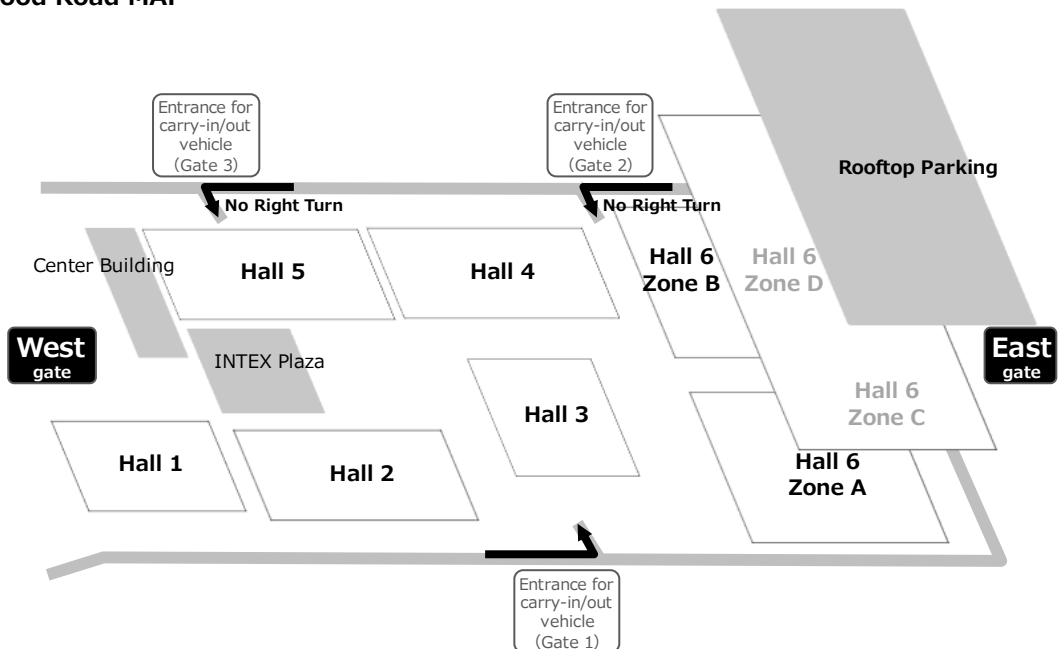
10/28
 •Exhibition (General Public Day)

10/29
 •Exhibition (General Public Day)

Hall 6 Zone D (3F)

Concurrent Event : Oct. 26 (Thu.) to 28 (Sat.)
[VISIT JAPAN Travel & MICE Mart (VJTM) 2023]

□ Neighborhood Road MAP



Tourism EXPO Japan 2023 Osaka/Kansai & Travel Solution 2023

Program Overview

Overview

 Date & Time

Tourism EXPO Japan 2023 Osaka/Kansai

Trade Day	Oct. 26 (Thu.)	10:00 to 18:00	
		※18:00~19:30	Welcome Reception
	Oct. 27 (Fri.)	10:00 to 18:00	
		※17:30~19:00	Exhibitor's Reception
General Public day	Oct. 28 (Sat.)	10:00 to 18:00	
	Oct. 29 (Sun.)	10:00 to 17:00	

Travel Solution 2023 (TS)

Oct. 26 (Thu.) 10:00 to 18:00. Oct. 27 (Fri.) 10:00 to 18:00

 Venue

INTEX OSAKA Hall 2 – Hall 6 Zone A,B, and D

 Exhibition

● Booth Exhibition

Unique booths exhibiting “travel” around the world and in Japan
They will be zoned by regions and categories.

● Special Area

As Organizer's emphasized measure, special area will be developed on featured themes.

● Featured Area

New area will be developed to feature “new style” of travel.

● Stage Performance (Only for General Public Day)

On the stage in the venue, variety of programs are scheduled, such as folk dances around the world and talk shows by celebrities, etc.

※Advanced registration required. Screening to be conducted.

● Foods/Beverages Area

This is an area to serve foods/beverages in relation with foreign/domestic travels and local gourmet. Online sales will be also available during and before/after the event.

● Web information Area

Information of exhibitors without booths will be provided through the TEJ's official web site.

● Travel Solution 2023

In the venue of Tourism EXPO Japan 2023, Travel Solution 2023 will be held as exhibition of the companies to serve for tourism business, such as DX strategies, digital infrastructure, and marketing.

[Programs only for Trade Day]
● Tourism Professional Seminar Oct. 26 (Thu.) to 27 (Fri.)

Location : A Stage (INTEX Plaza), Hall 5 Zone B

※The latest information will be available on the website.

For the tourism professionals in wide range of fields, expertise program, a variety of seminars, including introduction of destinations around the world as well as information useful for daily business will be held.

● Welcome Reception Oct. 26 (Thu.) 18:00 to 19:30 ※Invitation Only

Location : A Stage (INTEX Plaza), Sky Plaza

This is held as an opportunity for a wide range of networking among exhibitors, supporters, buyers, and trade parties, who gather in Osaka for the first time in 4 years.

Greetings and performances will be scheduled for the stage programs.

● Exhibitor's receptions Oct. 27 (Fri.) 17:30 to 19:00

Location : each booth

Invite partners to your booth for buffet parties and receptions.

Utilize this opportunity to exchange information and networking.

 How to participate

Trade Day Oct. 26 (Thu.), 27 (Fri.)

Trade parties can be admitted with pre-registration on website (for free).

General Public Day Oct. 28 (Sat.), 29 (Sun.)

[Door] 1,300 JPY [Advanced Ticket] 800 JPY

↳ Those with valid school ID will be admitted for free.

↳ Elementary school students or younger cannot enter by themselves. Only when accompanied by guardians, they can be admitted for free.

↳ When purchasing tickets at the door, 100 JPY discount will be applied to the person showing disability certificate*.

*Disability certificates applied here are Physical Disability/Intellectual Disability/Mental Disability.

Those with ID and 1 of his/her caregivers will be admitted for free.

↳ Members of JTTA, JATA, and JNTO can be admitted for free for oneself. Please come to the guest entrance with business card available.

Ancillary Events

 Name**Tourism EXPO Japan 2023 Osaka/Kansai Booth Grand Prix**

(日本語：ツーリズムEXPOジャパン2023 大阪・関西 ブースグランプリ)

Selected from :
Tourism EXPO Japan 2023 Exhibitors Object

To further promote the Exhibition, Grand Prix winners of Tourism EXPO Japan 2023 exhibitors will be selected by votes of visitors, related parties, and exhibitors. Award winning booths will be announced during the event to attract more visitors.

 Category detail

① Booth Grand Prix selected by travel professionals

Trade Day

■ Grand Prix × 1 Exhibitor

- Main Prize : Memorial Plaque, Certificate of commendation, Award panel for booth decoration
- Extra prize : Booth for Tourism EXPO Japan 2024 (2 units/TBD)

■ Semi-Grand Prix × 1 Exhibitor

- Main Prize : Memorial Plaque, Certificate of commendation, Award panel for booth decoration
- Extra prize : Booth for Tourism EXPO Japan 2024 (1 unit/TBD)

■ Special Award × 1 Exhibitor

< Exhibitor with booth of 3 units or less >

- Main Prize : Memorial Plaque, Certificate of commendation, Award panel for booth decoration
- Extra prize : Booth for Tourism EXPO Japan 2024 (1 unit/TBD)

② Booth Grand Prix selected by travel lovers

General Public Day

■ Grand Prix × 1 Exhibitor

- Main Prize : Memorial Plaque, Certificate of commendation, Award panel for booth decoration
- Extra prize : Booth for Tourism EXPO Japan 2024 (2 units/TBD)

■ Semi-Grand Prix × 1 Exhibitor

- Main Prize : Memorial Plaque, Certificate of commendation, Award panel for booth decoration
- Extra prize : Booth for Tourism EXPO Japan 2024 (1 unit/TBD)

■ Special Award × 1 Exhibitor

< Exhibitor with booth of 3 units or less >

- Main Prize : Memorial Plaque, Certificate of commendation, Award panel for booth decoration
- Extra prize : Booth for Tourism EXPO Japan 2024 (1 unit/TBD)

※Extra prize will be awarded when applying for 1 unit or more for TEJ2024. ※Award category/number of awards might be changed without prior notice.

 Voters

Following voters decide winners.

1) Visitors 2) Related parties 3) Exhibitors

 Judging criteria

【Eligible : All the exhibitors】

- ① Booth design full of originality, and attractive production
- ② Excellent service and hospitality of booth staff
- ③ Impressive (memorable) Contents
- ④ Change of impression of the country/area/company/organization after the visit
- ⑤ Any measures taken for SDGs

 Vote

① Booth Grand Prix selected by travel professionals

Trade Day

Oct. 26 (Thu.) 12:00 to 17:00, 27 (Fri.) 12:00 to 18:00 ※plan

② Booth Grand Prix selected by travel lovers

General Public Day

Oct. 28 (Sat.) 12:00 to 16:00 ※plan

 Announcement

Winners will be announced at following locations in the venue from opening on Oct. 29 (Sun.)

Announcement locations (plan)

- Booth Grand Prix announcement boards at the entrance of each hall
- Floor map (Winners will be marked) • Winners panels at the winning booths etc.

 Commendation

Winners will be commended at the closing ceremony/Grand Finale on Oct. 29 (Sun.) (plan)

Exhibition

Exhibitors Work Hours (Carry-in/Out and other)

Please make sure to be at your booth on the previous day of the opening day, Oct. 25 (Wed.) to check in-booth wiring and distribution items.

If you are handling foods/beverages, related authorities will conduct on-site inspection.

※Public Health Center inspection 14:00-16:00 on Oct. 25 (Wed.) **Schedule could be changed**

	10月23日(月)	Oct. 24 (Tue.)	Oct. 25 (Wed.)	Oct. 26 (Thu.)	Oct. 27 (Fri.)	Oct. 28 (Sat.)	Oct. 29 (Sun.)
		Exhibitor Work Day	Exhibitor Work Day	Trade Day	Trade Day	General Public Day	General Public Day
8:00							
9:00		9:00 Exhibition Secretariat opens					
10:00	Construction by Organizer	Construction by Organizer	Work Hour for all Exhibitors	Regular Work Hour 9:00-10:00 Openin Ceremony 9:30-10:00	Regular Work Hour 9:00-10:00	Regular Work Hour 9:00-10:00	Regular Work Hour 9:00-10:00
11:00		Work Hour for exhibitors with 8 units or more	Vehicle Entry Allowed	Exhibition Open 10:00	Exhibition Open 10:00	Exhibition Open 10:00	Exhibition Open 10:00
12:00		Vehicle Entry Allowed	Work Hour for exhibitors with 7 units or less	Exhibition Open 10:00	Exhibition Open 10:00	Exhibition Open 10:00	Exhibition Open 10:00
13:00			Electricity at booth when ready	Exhibition Open 10:00	Exhibition Open 10:00	Exhibition Open 10:00	Exhibition Open 10:00
14:00				Exhibition Open 10:00	Exhibition Open 10:00	Exhibition Open 10:00	Exhibition Open 10:00
15:00				Exhibition Open 10:00	Exhibition Open 10:00	Exhibition Open 10:00	Exhibition Open 10:00
16:00				Exhibition Open 10:00	Exhibition Open 10:00	Exhibition Open 10:00	Exhibition Open 10:00
17:00				Exhibition Open 10:00	Exhibition Open 10:00	Exhibition Open 10:00	Exhibition Open 10:00
18:00		Exhibitors must exit by 19:00	Exhibitors must exit by 19:00	Regular Work Hour 18:00-19:00	Exhibitors' receptions 17:30-19:00 ※No Work Allowed	Regular Work Hour 18:00-19:00	※No Vehicle Entry till 17:30
19:00				Exhibitors must exit by 19:00	Regular Work Hour 19:00-21:00	Exhibitors must exit by 19:00	Removal-Carry-Out 17:00-22:00
20:00				※18:00-19:30 plan for Welcome Reception (INTEX Plaza/SKY Plaza)	Exhibitors must exit by 21:00		Removal-Carry-Out by Organizer
21:00					※No Vehicle Entry till 19:00		Vehicle Entry Allowed
22:00							Exhibitors must exit by 22:00
23:00							
0:00							

[Notes]

- The booth cannot be left unattended during event hour.
- No entry/leave of the venue will be allowed except for the event hours/designated work hours.
- Unless absolutely necessary, no overtime work is available except for the Special Charged Overtime in this exhibition. Carry in/out, decoration work, and work in the booth must be done during the designated work hours.
- If it is inevitable to work overtime beside the designated work hours, apply for the Special Charged Overtime. [Refer to No.4 Exhibition Manual P.28] When finished, report to the Exhibition Secretariat promptly.
 - ※No vehicle entry allowed for overtime hours. Entry/leave allowed only through service gate.
 - All must leave by 22:00 even for overtime work.
 - ※Please note that overtime fee will be charged in case of working in the booth after the time to exit. Start wrapping up your work one hour prior and prepare for leaving.
- Please contact with the Exhibition Secretariat in advance if you need to switch the booth decoration from meeting specification to general decoration at night of Oct. 27 (Fri.).

[Exhibitor's Receptions (Trade Day : Oct. 27 (Fri.) 17:30 to 19:00)]

You can use the booth for receptions and parties, if you wish. [Refer to No.4 Exhibition Manual P.44]
Please apply your request through Online Order Form by 17:00 on Aug. 25 (Fri.). ▶Application [1]

Overview

- **Date** October 26 (Thu) 10:00 – 18:00 [Trade & Business Day]
October 27 (Fri) 10:00 – 18:00 [Trade & Business Day]
- **Venue** Intex Osaka Hall 2,3,4,5, Hall 6 Zone A and B
- **Participants** ◇Sellers : Tourism EXPO Japan 2023 exhibitors
Travel Solution 2023 exhibitors
◇Buyers : Travel agents (member companies of host organization and special cooperation group,
and companies registered with the Quality Assurance System for tour operators /
JATA Overseas Allied Member companies)
Media (media companies [TV·newspaper·magazines·web] that offer travel
information and/or broadcast programs about traveling, selected by host organizer)
Tourism EXPO Japan 2023 Exhibitors (those who wish to do buyer acts)
Companies and organizations of other industries (with affinity for travel industry,
selected by host organizer)

- **Main Features**
 - ① **Takes place in Osaka for the second time after 4 years**
TEJ Business Meetings will take place in Osaka/Kansai this year. Our Business Meetings will work synergistically with EXPO 2025 Osaka Kansai to boost tourism and regional revitalization. There will be many chances of being matched with not only people from Japan, overseas, or handlers of tours to Japan, but also from other travel-related businesses.
 - ② **TEJ Business Matching System keeps improving**
 - You can use the “Message Function” to get in touch with registrants from companies you wish to contact (from September 1 to December 31, 2023).
 - If you register your needs as a Buyer and become a “Seller-Buyer”, the matching of [Seller with Seller] would be possible.
 - It is possible to set up **maximum of 21 sessions of [pre-matched appointed meetings] within two days.**
 - The Matching System recommends potential business counterparts!
The system recommends your possible business counterparts, judging from your registered profile. By finding counterparts that you may not have found on your own, you can increase your opportunities for appointment matching.
 - You can choose to “accept” or “decline” appointment requests(request for business meeting).
 - ③ **We have started accepting Buyers from outside Japan**
 - For TEJ Sellers from outside Japan and Travel Solution Sellers, there are chances you may be matched with Buyers from outside Japan(JATA Overseas Allied Member).
※will not be matched with Sellers from Japan and Sellers handling travels to Japan
 - ④ **You can choose to hold Online Meetings (Sellers only)**
 - All Buyers must participate at the site. However, if you are a Seller and it is difficult for you to come to Japan, you can either choose to be an “Online Business Meeting Exhibitor” or participate as “Online meeting participant”.
 - ※You will need to provide equipment necessary for Online meetings at the site for Buyers.
 - ⑤ **Meetings at Exhibitor booth**
 - Please prepare space and facility for meetings at your booth for the Trade & Business Days.

- **Content**

Overview			Duration
Oct. 26 (Thu) 10:50-17:50	Intex Osaka Hall 2. 3. 4. 5 , Hall 6 AB	Pre-matched appointments	Buyers to visit Seller’s booths
Oct. 27 (Fri) 10:50-17:10			One 20 minutes session × 11 sessions
Participants	■ Seller	Tourism EXPO Japan 2023 Exhibitors (Overseas Exhibitors/Japanese Exhibitors/ Exhibitors handling travels to Japan / etc.) Travel Solution Exhibition 2023 Exhibitors	
	■ Buyer	Japan Travel and Tourism Association members · Japan Association of Travel Agents members · Japan National Tourism Organization members · All Nippon Travel Agents Association members·JATA Overseas Allied members / Quality Assurance System for Tour Operators certified companies / Sellers of Tourism EXPO Japan who wish to do Buyer acts / media companies (TV, newspaper, magazines, web, etc.) which offer travel information or travel shows, selected by organizer / cross-industry buyers with affinity for travel industry, selected by organizer)	

- **Important Notes**
 - **Business Meetings are to be held at the Seller’s booths**
 - **Sellers should make sure that the Exhibition booth offers appropriate environment for business meetings.**
 - **Be sure to prepare materials which best fulfill the needs of each meeting counterpart.**
 - **Please use our system to contact companies that you could not get appointments with.**
You can use the message function in the Matching System to contact Matching Members. The message function will still be available after the end of Tourism EXPO 2023 (available until the end of December 2023). Please feel free to use the function to set up post-event business meetings)
 - **Canceling meeting appointments on the day of the meeting will cause a great deal of inconvenience to your counterpart. Please refrain from doing so.**
 - **Please be responsible for managing your own daily schedule.**

Business Meetings

Schedule up to Business Meetings

*All the date and time are displayed in JST.

*Please be advised that the schedule below is as of July 2023 and may change in the future.

Aug. 1(TUE)
10:00am

Start : Matching Member registration (Basic Profile & Business Matching Info.) 

Deadline for registration of the Business Matching Members (Business Meeting participants)

: Oct. 18 (WED)4:59pm

Sep. 1(FRI)
10:00am

Start : Appointment Request 

Functions such as sending / receiving appointment requests, **accepting / declining** received requests will open. **Once the request is accepted by the receiver side, it will be tentatively established.**

Sep. 1(FRI)
~
Oct. 18(WED)

Appointment Matching 5:00pm EVERY DAY (Excl. Sat., Sun., Holidays) 

Accepted Appointments will be matched by the system automatically, taking into consideration elements such as 'priority level' and 'availability of the time slot'.
If the conditions match, the tentatively established appointment will be assigned the appointment time slot and will become "Established Appointment".

※Even if both parties have same slot available, there are chances that the appointment **may not** become "Established" due to other conditions.

※You can select "**place of meeting**" only for appointment requests from "Seller" to "Seller".

Oct. 18(WED)
4:59pm

Deadline: Matching Member Registration / Editing registered info 

After this period, you will not be able to edit the Matching Member Information, so please be sure to complete any changes before this period.

Oct. 18(WED)
5:00pm

Final appointment matching 

You cannot cancel your appointments on the system after this final appointment matching.

Oct. 18 (WED)
6:00pm

Business Meeting Schedule Finalized 

You can download your "Business Meeting Schedule"(appointment sheet) from your "my page".

※When all of your scheduled meetings are finished, register "**MTG Status**" from your My Page.
Submission of signed Appointment Sheet is not necessary.

Ready for downloading the required documents 

Information materials and necessary documents for the day of the business meeting will be available to download on My Page in Business Matching System.

※Sellers will be wearing Exhibitor pass during meetings .

Oct. 26(THU)
27 (FRI)

The day of Business Meeting 

DAY1 : OCT. 26 (THU) Business Meetings 10:50~17:50 (Session 1~11)

DAY2 : OCT. 27 (FRI) Business Meetings 10:50~17:50 (Session 12~21)

Business Meetings

Business Meeting Frame(Session Schedule)

Day1 2023/10/26(THU)			Day2 2023/10/27(FRI)		
セッション / Session 1	10:50	11:10	セッション / Session12	10:50	11:10
インターバル / Interval	11:10	11:30	インターバル / Interval	11:10	11:30
セッション / Session2	11:30	11:50	セッション / Session13	11:30	11:50
インターバル / Interval	11:50	12:10	インターバル / Interval	11:50	12:10
セッション / Session3	12:10	12:30	セッション / Session14	12:10	12:30
インターバル / Interval	12:30	12:50	インターバル / Interval	12:30	12:50
セッション / Session4	12:50	13:10	セッション / Session15	12:50	13:10
インターバル / Interval	13:10	13:30	インターバル / Interval	13:10	13:30
セッション / Sessio5	13:30	13:50	セッション / Session16	13:30	13:50
インターバル / Interval	13:50	14:10	インターバル / Interval	13:50	14:10
セッション / Session6	14:10	14:30	セッション / Session17	14:10	14:30
インターバル / Interval	14:30	14:50	インターバル / Interval	14:30	14:50
セッション / Session7	14:50	15:10	セッション / Session18	14:50	15:10
インターバル / Interval	15:10	15:30	インターバル / Interval	15:10	15:30
セッション / Session8	15:30	15:50	セッション / Session19	15:30	15:50
インターバル / Interval	15:50	16:10	インターバル / Interval	15:50	16:10
セッション / Session9	16:10	16:30	セッション / Session20	16:10	16:30
インターバル / Interval	16:30	16:50	インターバル / Interval	16:30	16:50
セッション / Session10	16:50	17:10	セッション / Session21	16:50	17:10
インターバル / Interval	17:10	17:30			
セッション / Session11	17:30	17:50			

Opening Ceremony

Partially by Invitation

- Date Oct. 26 (Thu.) 9:30 to 10:00
- Venue A Stage (INTEX Plaza)

**Welcome Reception**

Partially by Invitation

- Date Oc. 26 (Thu.) 18:00 to 19:30
- Venue A Stage (INTEX Plaza), Sky Plaza
- Contents Stage : Ceremony, Performances, Networking with guests

**Exhibitor's Reception**

- Date Oct. 27 (Fri.) 17:30 to 19:00
- Venue Each booth
- Contents Networking

**Closing Ceremony/Grand Finale**

- Date Oct. 29 (Sun.) 16:30 to 17:00
- Venue A Stage (INTEX Plaza)
- Contents Grand Finale to close Tourism EXPO Japan 2023
include contents such as Booth Grand Prix commendation



Theme for Forum

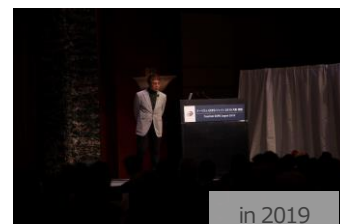
Rethinking Tourism for a better future

(日本語：未来のために、ツーリズムを「再考 (Rethink)」する)

Keynote Speech

Invitation Only

- Date Oct. 26 (Thu.) 13:15 to 13:45
- Venue International Conference Hall (Center Building)
- Speaker Japan Association for the 2025 World Exposition
ISHIKAWA Masaru, Expo Site Operation Producer
- Contents Keynote Speech with Osaka Kansai EXPO 2025



The 6th TEJ Ministerial Round Table (第6回 TEJ観光大臣会合)

Invitation Only

- Date Oct. 26 (Thu.) 14:20 to 16:20
 - Venue International Conference Hall (Center Building)
 - Speakers
 - Moderator Ms. Marjorie Dewey
 - Panelists Minister of Tourism (Approx. 6 to 8 countries*)
Representatives of
UNWTO, WTTC, PATA, ATTA
Minister of Land, Infrastructure, Transport and
Tourism or Secretary of Japan Tourism Agency
- ※Number of countries under adjustment.



Thematic Symposia

Pre-Registration
on official site

- Date Oct. 27 (Fri.) 10:00 to 18:00
- Venue International Conference Hall (Center Building)
- Contents (plan)
 - Symposium to think of future travel with SDGs in mind
 - Symposium to enhance momentum
towards Osaka Kansai EXPO 2025
 - Symposium to revitalize international exchanges and others



Tourism Professional Seminars

Pre-Registration
on official site

As expertise program, variety of seminars will be held. Tourism professionals in wide range of fields can attend to learn destinations around the world as well as information useful for daily business.

- Date Oct. 26 (Thu.) to Oct. 27 (Fri.)
 - Venue A Stage (INTEX Plaza), Hall 5 Zone B
- ※Please check the website for the latest information.



Contact List

Inquiry details	Contact	Address
<p align="center">Exhibition in General</p> <p>Tourism EXPO Japan 2023 (TEJ) Travel Solution 2023 (TS)</p>	<p>Tourism EXPO Japan Promotion Office</p>	<p>Zen-Nittsu Kasumigaseki Bldg. 4F, 3-3-3 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, JAPAN TEL : +81-3-5510-2004 FAX : +81-3-5510-2012 E-Mail : event@t-expo.jp Business Hour : 9:30~17:30 Mon. - Fri. (closed on Sat./Sun./Holidays)</p>
<p align="center">Exhibition</p>	<p>Tourism EXPO Japan Exhibition Secretariat</p>	<p>Zen-Nittsu Kasumigaseki Bldg. 4F, 3-3-3 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, JAPAN TEL : +81-3-5510-2009 E-Mail : exhibition@t-expo.jp Business Hour : 10:00~17:00 Mon. - Fri. (closed on Sat./Sun./Holidays)</p>
<p align="center">Business Meeting</p>	<p>Business Meeting Secretariat</p>	<p>TEL : +81-3-6737-9389 FAX : +81-3-6737-9266 E-Mail : bizmtg@bsec.jp Business Hour : 10:00~17:00 Mon. - Fri. (closed on Sat./Sun./Holidays)</p>
<p align="center">Forum & Seminar</p>	<p>Forum & Seminar Secretariat</p>	<p>TEL : +81-3-5510-2004 E-Mail : forum@t-expo.jp Business Hour : 9:30~17:30 Mon. - Fri. (closed on Sat./Sun./Holidays)</p>
<p align="center">Publicity</p>	<p>Tourism EXPO Japan Promotion Office / PR</p>	<p>TEL : +81-3-6205-7027 E-Mail : press@t-expo.jp Business Hour : 10:00~17:00 Mon. - Fri. (closed on Sat./Sun./Holidays)</p>

